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Pro-footballer to construction entrepreneur

Saber Azizi Sweden



Image source: Saber's personal archive.



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"SkillsXcellerate: Empowering youth on their path to independence through entrepreneurship"
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SkillsXcellerate



HOW AND WHEN SABER STARTED HIS BUSINESS

Saber's business, Bygglux is a construction company specializing in home renovations, with a focus on bathrooms, kitchens, and floors. The business was born out of Saber's journey – once a professional football player who discovered a latent talent for renovation when he bought his first apartment. Recognizing the immense potential in the market and feeling constrained by his former job working with kids in school, Saber decided to pivot from football and his day job to pursue entrepreneurship.

Despite lacking prior experience or formal training in construction, Saber embarked on this new venture fuelled by his passion for the renovation process. With support from his brother and wife, he leaped into entrepreneurship, navigating the unfamiliar territory with their assistance. Starting a business from scratch can be daunting, and Saber leaned heavily on his family's expertise to navigate the bureaucratic maze of paperwork and regulations.

The proceeds from selling his apartment provided the necessary funds to purchase equipment and kick-start the business. What began as a leap of faith has since blossomed into a thriving enterprise, driven by Saber's determination and supported by his loved ones. Bygglux stands as a testament to Saber's courage to pursue his passion and his ability to turn a hobby into a successful business venture.

HOW SABER DEVELOPED HIS BUSINESS

Saber, known as a family man, faced financial struggles at the outset of his construction business. Despite his skills in the field, many were unaware of his expertise, making it challenging to secure projects and provide for his family. In the early stages, despite a steady influx of work, financial difficulties persisted, with initial earnings often falling short of covering expenses.

During this period, Saber prioritized building his brand and reputation. Through strategic use of social media and leveraging word-of-mouth referrals, he gradually established himself as a reliable and skilled contractor. While the financial road was initially rocky, Saber remained dedicated to his vision, knowing that laying a strong foundation for his business was crucial for long-term success.

WHAT ARE SABER'S PLANS FOR FUTURE

Saber has aspirations beyond the current scope of his business. He envisions expanding his workforce and taking on larger projects, a goal he plans to achieve by pursuing formal education at the university. While proficient in regular handy work, Saber recognizes the need for additional expertise to tackle bigger endeavors successfully.

Managing numerous projects single-handedly has become a challenge for Saber, prompting him to seek a robust workforce to support his endeavors. Networking plays a pivotal role in his growth plans, as he aims to leverage his existing connections while expanding his reach further.

Saber firmly believes in the power of self-learning and autonomy. He emphasizes that with dedication and a willingness to explore, one can acquire any skill independently. In his view, the information needed to excel is readily available to those who actively seek it out.

WHAT ARE SABER'S SUGGESTIONS FOR YOUNG PEOPLE WILLING TO START THEIR BUSINESS

Assuming the role of an entrepreneur comes with added responsibilities, necessitating a constant focus on the broader landscape. Analysing the advantages and disadvantages of each decision becomes second nature, all while ensuring financial stability remains a priority. Setting clear goals and persevering in the face of challenges are non-negotiables.

In today's interconnected society, the pathway to entrepreneurship is more accessible than ever. Support and resources abound, whether through government initiatives, community projects, or other avenues. Embracing this support network and seeking assistance when needed are crucial steps in the journey.

Fear should never deter one from pursuing their entrepreneurial dreams. Instead, it should serve as a catalyst for action. With determination, resilience, and a willingness to reach out for help, anyone can embark on the journey of starting their own business.



Image source: Canva stock.

We wish good luck to **SABER!**

If you are interested in learning more about Saber's business you can contact him by

Email: info@byggglux.com



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